

# SHOWCASE YOUR BUSINESS

## IN THE MORRIS COUNTY ALLIANCE & TOURISM BUREAU 2026-27 ANNUAL VISITOR GUIDE

### OUR NEW 2026-27 DIGITAL + PRINT GUIDE FEATURES:

- + Interactive table of contents - plus jump to any page
- + Tap-to-read articles, no zooming in and out
- + Enhanced video experience
- + Searchable supporter directory with links
- + Option for advertisers to be directly linked to websites



MORRIS COUNTY  
ECONOMIC DEVELOPMENT ALLIANCE



MORRIS COUNTY  
TOURISM BUREAU

WELCOME TO MORRIS COUNTY, NJ

**PRINT COPIES:** 12,000+ **DIGITAL VIEWS:** 50,000+

### VISITOR GUIDE PRINT DISTRIBUTION:

- + Welcome Centers: State & National
- + Distribution Centers
- + Regional Trade Shows, Fairs, and Conferences
- + Rest Stops
- + Libraries
- + Morris County Public Offices
- + ...And More!

### ADVERTISING RATES

All ads are full-color and offer free ad design and an optional hyperlink feature for a fee...

#### AFFILIATED ORGANIZATIONS

1/8	.....	\$275
1/4	.....	\$540
1/2	.....	\$900
Full	.....	\$1,620

**Save 20% Off  
Market Price**

#### AD SPECS

Full Page with Bleeds	
Image Area	7.5" x 10"
Trim	8.5" x 10.875"
Trim + Bleed	8.75" x 11.125"
Full Page (No Bleed)	7.5" x 10"
Half Page Horizontal	7.5" x 4.875"
Half Page Vertical	3.625" x 10"
Quarter Page Vertical	3.625" x 4.875"
Eighth Page (Business Card)	3.625" x 2.3125"

#### FILE TYPES ACCEPTED

PDF, EPS, TIFF, JPEG

#### TO RESERVE YOUR SPOT, CONTACT:

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samantha@morriscountyalliance.org

#### AD SUBMISSION DEADLINE:

All ads must be received  
by **June 26, 2026**