

2025-2026 Annual Visitor Guide



printed magazine

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online flip book

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social media

- + Fresh, new layout and design
- + Interactive table of contents
- + Supporter directory with links
- + Ads linked directly to websites

PRINT COPIES: 12,000+ **DIGITAL VIEWS:** 50,000+

PRINT DISTRIBUTION:

- + Welcome Centers: State & National
- + Distribution Centers
- + Regional Trade Shows, Fairs, and Conferences
- + Rest Stops
- + Libraries
- + Morris County Public Offices
- + ...and More!

AD RATES

TOURISM SUPPORTER RATES

Full page	\$1,350
1/2 page	\$750
1/4 page	\$450
1/8 page	\$195
Back Cover	\$2,150
Inside Covers, Page 3	\$1,950

DESIGN RATES

Full page	\$150
1/2 or 1/4 page	\$100
1/8 or Existing Ad Edits	FREE

AD SUBMISSION DEADLINE:

Ads must be received by **June 13, 2025**

AD SPECS

Full page with bleeds

Live area	8" x 10.5"
Trim	8.5" x 11"
Bleed	8.75" x 11.25"

Full page (no bleed)	7.625" x 10"
1/2 page horizontal	7.625" x 4.9375"
1/2 page vertical	3.75" x 10"
1/4 page vertical	3.75" x 4.9375"
1/8 page (business card)	3.75" x 2.4"

File types accepted: PDF, EPS, TIFF, JPG

File settings: CMYK at 300 dpi

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**Reserve your
spot today!**